

19 ATTENDEES (18 In person) Kendall Nagy, Hailey Blogg, Kati Chauvin, Tiffany Myers, Earl Scharff, Katie Rhodenbaugh, Jake Cluff, Anne Little Roberts, Susie Stertz, Yoonwa Saechao, Katherine Holderness, Caylee May, Erin Bennett, Cheryl Mulvihill, Syler Maben, Lacy Ooi, Christy Boyes, Terry Austin, **(1 Zoom)** Brenda Willson

TIME	SPEAKER AGENDA ITEMS	NOTES
4:00	Kendall Nagy, Director: Additions to Agenda? Welcome & Introductions	(all) sign-in, introductions (Kendall) Colleen Weinhoff with Weinhoff Drug Testing is retiring and we have a retirement card for her. She has sponsored MADC at various events and is long-time prevention advocate. Today we have a guest speaker, Erin Bennett with the American Heart Association (AHA) and she will be talking about advocacy best practices and priorities for the 2026 legislative session.
4:05	Guest Speaker: Erin Bennett, American Heart Association	(Erin) With AHA, I am the Government Relations Director in Idaho (ID) and now Nevada. I work at the state and local level on all kinds of things health related. Nicotine has immediate impacts on your system and brain. #1 focus is tobacco control and prevention. Our Heart Powered Network is a great place to see what we are working on and sign up to receive updates, as well as opportunities to get involved in advocacy. There is a wide portfolio we work on. One of the ways is connecting with volunteers and people. I recommend you look at the legislative website, sign up for bill tracker, and connect with legislators during the legislative session. There are easy ways to be an advocate, by doing a lot of education during conversations. This year we are focusing on raising tobacco taxes. ID has an exceptionally low tax rate that does not include e-cigarettes (vapes) or nicotine pods, and the tax rate has not been updated since 2003. Looking at retail licenses, we are lacking enforcement, making sure people are checking identification and not selling to minors. Idaho age for tobacco/nicotine products is 21. Make it a smoke-free state. I also serve as the President of the Tobacco Free Alliance in ID. Want all products to be treated in a similar manner and taxed accordingly. We know how tobacco/nicotine products affect the brain. The school board association has approved a resolution to bring a vape tax bill to legislative session. We have suggested language for them. Jan 12 th is the start date for leg session. Looking at Millenium Fund, these funds provide money for different areas of state government for tobacco control and cessation. Still not 100% supportive of what the Millenium Funds are doing. One of the challenges, they have given \$3M to the Department of Education for tobacco education and they are putting that into vape detectors which do not work. Rarely does a school have a response system to catch a student. (Katie R.) There is a parent group asking why West Ada (WASD) would not get vape detectors. Jeff Stands, explained why they don't work. Do you know of a factsheet stating why they don't work? (Erin) I have one and I will send it. What are interventions and prevention pieces that we can do that are cessation specifically towards children? Idaho got rid of ID Youth Risk Behavior Survey, we don't have any new data for youth behavior when it comes to nicotine. That is a challenge. Department of Education conducted a new survey that is trying to fill that gap, but it's not enough. Nicotine pods are now a favorite for high school students. The tobacco industries have created registries for e-cig/vapor registry for the state. We oppose it, it's coming from the industry, do you think it's actually for prevention? (Lacy) What agency is supposed to be enforcing tobacco? (Erin) Department of Health & Welfare Tobacco Project, two contract positions responsible for

		<p>enforcement and compliance checks. Been a little harder at the federal level. ID is still doing pretty good. Funneled the money through Department of Education and Health & Welfare. We've got a good solid group of people working on these things, there are challenges and we don't know what we are going to see from the CDC. As of now there is funding through June 2026 and then we don't know what will happen after that. We've got a lot of people on the fight and a lot of people willing to understand what the issue is. Most of us growing up, we got the message knowing smoking is bad. Nicotine pods are not like chewing tobacco, it's not the same. Experimenting on youth and we know the consequences. (Kendall) Who are you referring to when you say we? (Erin) Any organization or program where the millennium funding is going. (Kati C.) My position is included in this, Project Filter. (Erin) SROs. (Kendall) Is there a quick place to find the recipients for that funding? (Erin) No, it used to be easier to track but now it's about 12 different bills because of how other departments have changed how they work. (Kendall) Is Senator Grow still JFAC? (Erin) Yes. The resort city taxes and city authority. No other state has it. Not a big push for it recently, I have big dreams because what cities could do with that funding. (Anne) We pushed hard to get it; we ended up running a public safety levy because of that. (Erin) Happy to answer any questions. (Kati C.) One of the reasons for having Erin come is that she is so good at strategizing, knows how to word things, and when to put things on the back burner. For example, rural counties have issues with retail shops popping up close to schools. In small rural communities everyone knows everyone. A person reached out to me, and I thought I must get Erin involved. That person may have caused an issue with e-cig tax, and I knew we needed to be careful how we worded things. Erin is a great person to chat with. (Hailey) Can we include your <u>email</u> with the minutes? (Erin) Absolutely. (Kendall) Going back to state department of education and funding, is Idaho Office of Drug Policy (ODP) collaborating on programming? (Erin) There have been conversations, but I'm unsure how much overlap for projects. Questions regarding funding for ODP has put a barrier between everything. (Katie R.) I saw an AHA position post for a person to engage with the schools. If that person needs any contact with whom you hire, I'd love to work with them. (Erin) That is for our fundraisers for schools. It used to be called Jump Rope for Heart. Programming for K-12. All around heart health. Changed the program in the last couple years. (Katie R.) It looked like a great program. It had rewards for kids and fun characters. (Erin) Great program, but I don't know a ton about it. (Cheryl) With retail licenses, do they now include vape shops? (Erin) They do. Vape shops should have a license. The license costs nothing, it's just filling out a form. (Earl) Should it be displayed? (Erin) Yes, I don't know if it needs to be prominently displayed like alcohol licenses though. (Anne) There's a revenue opportunity. (Erin) We've been asking for that for the last 5 years. (Kati C.) Who funds the tobacco project? (Erin) Those are department funds, state police, and grant funds from a Central District Health grant, attached to federal grants. (Kati C.) The reason I ask is to have local law enforcement come together for tobacco compliance checks. Maybe there's room for those dollars going towards that? (Erin) Who is doing compliance checks and who is the authority? It's all a little fuzzy. There has not been a consistent person doing those compliance checks. (Lacy) With the licenses or any time they do retail sales, they must follow rules like alcohol. We know kids go through retailer garbage cans to look for expired vapes that have been thrown out. We want to require a lock-up but we don't do business licenses. (Erin)</p>
--	--	--

		<p>We've had several conversations regarding vapes disposals. There is not a great way to dispose of these products that isn't hazardous. That is one of the challenges and sources of pushback from retailers. (Lacy) They just go into the landfill now. (Erin) The batteries are explosive, and they leak toxins into the environment. 50 million products being thrown away. (Brenda) What are they doing to provide responsibility on the makers of these products? How is it that the producers can make things to put into their bodies but can't be disposed of? Do you know what some of the side-effects of it going into the soil? (Erin) Generally, the pods that go into the soil, all the different metals, chemicals, coils, etc. all go into the general environment. Products are bad for your body and bad for your environment. Third hand smoke – house that is dingy from a smoker, that is 3rd hand smoke, Can still intake that years after. (Kati C.) And it's more carcinogenic. (Erin) It can be problematic that way. Responsibility with manufactures, a lot of these products come from places like China, they are not major retailers, most of them have passed through government protocols and were being sold as an alternative to smoking cigarettes. (Brenda) You can't make people from other countries pay for things being sold in US. (Erin) Recognize how this can lead to other drug use as well. (Kendall) If you have any other topics to discuss, please let us know. Residents of Meridian can drop off vapes at Household Hazardous Waste at Republic Services, not equipped for retailers. Vape disposal is part of the services offered at the DEA sponsored Rx take-backs each year. We have flyers available that have safe disposal information on them.</p>
4:25	<p>Executive Committee, Sector Representatives (SRs) Kati, Government SR: multiple updates</p> <p>Caylee, Youth SR: iDFY Chapter updates</p> <p>Yoonwa & Tiffany, School SR: policy review Earl, Parent SR</p> <p>Robert, Law Enforcement SR: classroom presentation Brenda, Youth Serving SR</p>	<p>SR Action Items & Updates</p> <p>(Kati) Going to all WASD middle schools with MegaBrain, and whiteboard activity. Pulled data, reached 852 students so far. Promoting Catch My Breath (CMB). CATCH came out with a Substance Misuse Series K-12. Central District Health is offering a training on the program: Jan 29th, 1-3PM CST. CDH has scholarships to cover the cost. Email Kati. Idaho Public Television contest for teens, deadline to submit is April. CDH Family Night, providing meals, Jan 9th. Heather Allan is doing a presentation on screentime. Communities for Youth, hosting a sticker contest for Boise teens. Courtney Boyce, harm reduction vending machine is installed at Behavioral Health Group. Work with coroner's office on Overdose Fatality Review team. Next of kin interview protocols. (Caylee) Mountain View High School (MVHS) officially started Idaho Drug Free Youth (IDFY) chapter. Participated in the sticker shock event. I volunteered at Trunk or Treat, so many kids. Co-presented with Robert and Hailey during the health classes at MVHS. I also had an opportunity to talk about MADC with state legislators during CTE class. (Kendall) I heard you did a great job. (Yoonwa & Tiffany) Policy review year, looking at scaffolding education differently next year. S.A.S.S.Y and looking at Millenium Funds for supplemental funding. (Earl) Getting newsletters out to the schools. Compass Charter asking for an article before Thanksgiving Break. Took some pictures of Kratom advertising for legislation of various locations. (Lacy) Code Enforcement doesn't proactively enforce advertising signs. However, if we receive complaints, then we do. Complaint form link here. (Erin) Kratom doesn't have a lobbyist anymore. (Robert – absent) Mt. View presentations, vape pics (Brenda) R4BHB, CEC video completed</p>

	<p>Jake, Religious SR Danielle, Substance Misuse SR Anne, Business SR Susie, Civic SR</p> <p>Jordan, Media SR</p>	<p>(Jake) email regarding abuse of performance enhancing drugs (Danielle- absent) partner call, Kratom story (11/23 - Channel 7) (Anne) Tracking so much on Kratom. Last year Utah passed a protection from Kratom and is already working on repealing it. (Erin) They may not have a bill number until the session starts. (Susie) I got a donation from Jermaine Galloway for the HIPS trailer. If you have any questions about the items, ask Jessica. Shirts, socks, other items, etc. I have been doing TIPS training for 26 years, I am working next month with Alcohol Beverage Control, to look at statewide mandatory training. Only Boise, Meridian, and Nampa do the mandatory training as of now. We need to make it mandatory statewide to make sure we are not serving kids. Looking for entries for the poster, essay, and video contest, as well as Kiki Camarena award nominations. (Jordan - absent) out on leave</p>
4:40	<p>Hailey Blogg, Secretary: 10/16/2025 General Meeting Minutes vote (sent out via email) Red Ribbon Week, K9 Demos, School Booths/Presentations</p>	<p>(Secretary) record attendees, take minutes; special attention to action items & votes (all) vote to amend or approve minutes- motion, second, all in favor, anyone opposed? 1st – Kati, 2nd – Jake. All in favor. (Hailey) During Red Ribbon Week (RRW) we had great school engagement. K9 Unit did 10 demos reaching over 3,000 students. Over 15,000 students were reached during RRW with drug free messaging and materials. Presented at MVHS and OHS, 11 classes, 321 students reached. MMS with Kati, Vaping and NHs, 139 students reached. Continuing Natural High Booth during middle school lunches. Still looking for a few volunteers for those – check meeting mins to sign up.</p>
4:45	<p>Kendall: LEAD, Rx Take-back, IY-LCA, Parent Night, Service Projects, Ballot Initiative, Kratom Upcoming: Lake Hazel MS 11/21, Victory MS 12/4, Mt. View HS 12/9, Heritage MS 12/11, Winterland Festival 12/13, Eagle MS 12/16, Service Project 12/18, Owyhee HS 1/6</p>	<p>(all) Kratom/Kava Community Scan, volunteer needed 11/21 Lake Hazel MS (staff) data/assessment, ISLD grant application, CEC video, 2026 prep Thank you to Terry for helping at Parent Night! (Kendall) Law Enforcement Against Drugs (LEAD) check arrived. They were not working with any law enforcement in ID, we reached out and asked if they would donate to MADC. They sent \$2,500. Rx Take-back data shows people who know of a youth or adult that has struggled with Rx drug abuse increased. Through our partnership with the Idaho Youth -Led Campaign Alliance (ID-LYC) we have a 60 second video PSA created by students, that will be shown in the Village movie theater starting Dec. 22. For the December 18th MADC meeting, we will meet at the Meridian Food Bank at 4PM for a service project. (Kati C.) Can we bring people with us? (Kendall) Yes. We are partnering with CDH for Parent Night. (Katie R) Went in the WASD newsletter. (Kendall) There are holiday service opportunities at City Hall, reach out if you are interested. Rides to Wellness: if you need a ride to a doctor's appointment, CDH can help. The newly formed Natural Medicine Alliance of Idaho LLC is gathering signatures for a new "medical" Marijuana ballot initiative. Monte Stiles will come to January meeting to share more. The bill to reopen the government addressed a hemp loophole which redefines hemp. We are continuing to work with partners regarding Kratom. I highly recommend this podcast: Shawn Ryan with Steve Robinson, which talks about marijuana and kratom.</p>
4:55	<p>Open Discussion</p>	<p>Learn More: Nicotine's Effects on the Brain & Body & How to Quit Smoking or Vaping Podcast, Kratom in Idaho, A Psych Collective Blog Article, The Power of Connection, Operation Parent Webinar 12/2/25</p>
5:00pm Adjourn Meeting		<p>Next MADC Meeting: December 18, 4PM at Meridian Foodbank (holiday service project)</p>