



**MINUTES: Meridian Anti-Drug Coalition General Meeting  
Meridian Police Department, 1401 E. Watertower  
July 16, 2020 | 4:00-5:00PM**

**Attendees (16):** Esmeralda Herrera, Terry Austin, Earl Scharff, Anne Little Roberts, Cheryl Mulvihill, Jamie Perry, Nichole Herold, David Phillips, Jennifer Abrao, Kendall Nagy, Dirk Mendive, Halle McDermott, Milt Smith (Conference Call) Chris Borton, Courtney Boyce, Bernie Wolinski

TIME	SPEAKER   AGENDA ITEMS	NOTES
4:00	<b>Cheryl Mulvihill, Anti-Drug Coordinator:</b> Welcome   Additions to Agenda?	
4:03	<b>Jennifer Abrao (filling in for Sarah Herrick, Secretary):</b> Approval of June 18, 2020 Meeting Minutes (sent out via email)	Milt (motion), David (second)
4:05	<p><b><u>Sector Representatives (SRs): Prevention Within the 12 Sectors</u></b></p> <p><b>Anne, Business SR:</b> Meridian Chamber &amp; Downtown Business Assc.  <b>Civic/Volunteer SR:</b> OPEN POSITION  <b>Esmeralda, Government SR:</b> seeking information on illegal marijuana grows in Idaho  <del><b>Brenda, Healthcare SR:</b> Outdoor Summer Series/ Region 4 Behavior Health Board &amp; Suicide Prevention Coalition updates</del>  <b>Shawn, Law Enforcement SR:</b> (on vacation) Cannabis Compliance Checks  <b>David, Media SR:</b> CCI Media Series &amp; Smokescreen Promotion</p>	<p align="center"><b>***(all) promote Smokescreen within your sector***</b></p> <p><b>Anne:</b> Reaching out is different these days, had good conversations with chamber, suggested they send out the link and send out a Q and A. Good feed-back from businesses.</p> <p><b>Esmeralda:</b> Suggested we reach out to DEA to ask about illegal grows. She and Kendall both reached out. None reported at this time. They will be in touch. May want to get some info/pictures from old/closed Idaho cases to show as examples within the state.</p> <p><b>Shawn (not present, update from Kendall):</b> Compliance checks, checked with HIDA for grant funding, likely not going to happen. We have approval from Chief to go ahead.</p> <p><b>David:</b> Sat down with the team who produced “Smokescreen”, looking at doing more teasers. Also, spoke with the new board at CCI. Good feedback, looking at ways to get it out. Board would like input from membership on moving forward. Would like to show film to legislative body at the beginning of next session.</p> <p><b>Kendall:</b> What are your thoughts on a press release?  <b>David:</b> Yes. Should go ahead with it. Suggests a “FB Watch Party”.  <b>Kendall:</b> Do you have ideas for hosting a panel for a viewing at the start of the legislative session?  <b>David:</b> Yes, already looking into contacts/panel participants.</p>

Our mission is to strengthen our community through substance abuse prevention.  
Our vision is to build Meridian into a drug free community where people can safely live, work and raise a family.

	<p><b>Terry, Parent SR:</b> outreach to elementary PTA's</p> <p><b>Milt, Faith/Religious SR:</b> updates from Mayor's Faith Ambassador's Council and meeting w/ representative of Mormon church</p> <p><del><b>Dawn   Jeanne, School SR:</b> (on summer break)</del></p> <p><b>Nichole, Substance Abuse SR:</b> booth activity education ideas</p> <p><b>Jamie, Youth SR:</b> collaborating with Nichole</p> <p><b>Earl, Youth Serving SR:</b> youth citation brochure</p>	<p><b>Terry:</b> Working with schools and PTAs have been challenging has been almost non-existent. Reaching out to individuals, grandparents and forwarding the link. Suggesting they share it. Waiting to see how the school year will look.</p> <p><b>Milt:</b> Had an opportunity to meet with the Mayor's Faith Ambassador Council, talked with Jodi St. Martin regarding giving MADC time to speak with the group. LDS- would like to take it to the council. He'd like to look at having us come in to speak. Would like to use some information from 18 in Idaho to create something original to MADC</p> <p><b>Nichole:</b> Finished cornhole boards, working on updating prevention education Q&amp;A to go with the games.</p> <p><b>Jamie:</b> Same as above.</p> <p><b>Earl:</b> Juvenile brochure updated. Still waiting on data from Meridian Police Department. Talked to counseling department at ISU, would like to have students present drug and alcohol counseling under the guidance of a licensed counselor. Further discussion with stakeholders needed.</p>
<p><b>4:35</b></p>	<p><b>Kendall Nagy, Director:</b> JET Trends, ODP Grant Award, Data Collection, Smokescreen Promotion</p> <ul style="list-style-type: none"> <li>• Events- <del>Breathalyzer Booth @ Speedway 8/1</del>   Sparklight Move Night 8/7   Meridian Chamber 9/1   Community Block Party 9/12   Recovery Day Breakfast 9/24</li> </ul>	<p>Introducing Halle McDermott- BSU student. Here to observe and attend a meeting for class. Applied for and awarded grant from IODP- Reducing underage drinking. Not sure what it will look like yet. Reached out to the JET Team, asked about current trends with teens. Uptick in acid use. Noticed recently more and more MJ use in cars, asked PD Crime Analysis Unit to look into actual numbers. Waiting for Idaho Healthy Youth Survey, WASD specific data. 2019/20 Education and Prevention Annual Report- getting ready to finalize and put out. As of yesterday, breathalyzer event cancelled. Hoping Sparklight Movie night will be a go, but likely not. Colleen at Wienhoff Drug Testing said the Dept. of Corrections will show Smokescreen. Social Media- Mostly using FB right now. Keep Twitter?</p>
<p><b>4:55</b></p>	<p><b>Open Discussion:</b> additional updates, feedback, ideas, questions, etc.</p>	<p>Courtney- CDH's Drug Overdose Prevention Program helped create an interactive map to reflect substance use, misuse and prevention resources.</p> <p><a href="https://www.google.com/maps/d/u/0/viewer?mid=17TtbXT1je5FvEgeEtPTRN7Ty0EBnPgAb&amp;ll=43.940026118032%2C-115.89874929999998&amp;z=8">https://www.google.com/maps/d/u/0/viewer?mid=17TtbXT1je5FvEgeEtPTRN7Ty0EBnPgAb&amp;ll=43.940026118032%2C-115.89874929999998&amp;z=8</a></p> <p><b>Resources:</b> Smokescreen promotional flyer, teaser and full length documentary can be found at <a href="https://meridianty.org/madc/resources">https://meridianty.org/madc/resources</a></p>
<p><b>5:00pm Meeting Adjourned</b></p>		<p><b>Next Meeting August 20, 2020: General Meeting @ 4pm</b></p>