



Meeting Minutes: Meridian Anti-Drug Coalition General Meeting
 October 21, 2021 | 4:00-5:10PM
 *Remote Login Attendance Only - Due to Construction

Attendees (17: all online): Noor Hassun, Kendall Nagy, Sgt. Morgan Carter, Earl Scharff, Anne Little Roberts, David Phillips, Melanie Patterson, Dirk Mendive, Danielle Fanopoulos, Brenda Willson, Stephany Galbreath, Sgt. John Gonzales, Kristi Lampe, Cheryl Mulvihill, Jeanne Buschine, Terry Austin, Milt Smith, Andi

TIME	SPEAKER AGENDA ITEMS	NOTES
4:00	Kendall Nagy, Director: Welcome & Introductions Additions to Agenda?	(Stephany) record attendees, help monitor chat box
4:10	Jennifer Abrao Stephany Galbreath, Fill-in Secretary: Approval of Sept. 16, 2021 Meeting Minutes (sent out via email)	(all) motion, second, anyone opposed? vote to amend or approve minutes Brenda (motion) David (second) None opposed.
4:12	<p>Executive Committee: Sector Representatives (SRs)</p> <p>Noor, Youth SR: Red Ribbon Week Sticker Shock</p> <p>Anne, Business SR: Zamzows Update Recovery Celebration</p> <p>Susie, Civic/Volunteer SR: Elk's Teen Zone Recovery Celebration</p> <p>Melanie, Government SR: Rx Drop Boxes for new precinct Recovery Celebration</p>	<p>Noor H: Natural High video was done with Noor and her friend Cassidy. It will be in theaters starting tomorrow. Noor also got in touch with National Honors Society (NHS) for the Sticker Shock Campaign. During Red Ribbon Week, Noor's school is kicking off the week with wearing red. Danielle has extra red ribbons and has offered some to Noor to use at her school. You can preview the 30 second PSA here: https://youtu.be/M5eSBpZiF5g</p> <p>Anne: In the Spring, Zamzows ran their Anti-Weed campaign which was associated with their weed killer that showed psychedelic / weed images. Anne spoke with Art Gregory from Zamzows regarding their latest advertisements. They were doing a 'play on words' since they do a large weed killer event in April. Anne posed questions about the 420 connections. Art appreciated the feedback and will take it to the owners of Zamzows for future campaigns. Anne suggested inviting the Zamzows family and Art to a future MADC meeting, or potentially a small group meeting, to provide an opportunity to have a conversation about the unattended consequences of their campaign and marketing choice. Anne also volunteered at the Recovery Breakfast. Her feedback: The speaker was different than the ones we have had. The suggestions she had for us was awesome and valuable.</p> <p>Kendall, on behalf of Susie: Susie helped stuff Parent Prevention Packets that are delivered to the West Ads School District. She also provided some resources for Red Ribbon Week.</p> <p>Melanie: The National Guard is participating on Red Ribbon Week. They are having kids coloring pages and pledges at their Trunk or Treat. Kids that participate get a little prize. National Alliance of Mental Illness (NAMI) has a program called Faith Net that brings people together to discuss mental health challenges, and providing that information to faith communities. Four of the MADC Executive Committee members attended the event.</p>

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 Our vision is to build Meridian into a drug free community where people can safely live, work and raise a family.



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<p>Brenda, Healthcare SR: R4BHB & Other Community Org. Prevention Updates Sgt. Carter, Law Enforcement SR: Boys & Girls Club Project</p> <p>David, Media SR: Recovery Celebration (Nat'l. Coverage) Legislative Ed. Planning</p> <p>Terry, Parent SR: Recovery Celebration</p> <p>Earl, Religious/Fraternal SR: NAMI Idaho FaithNet Breakfast</p> <p>Jeanne, School SR: Prevention Updates</p> <p>Danielle, Substance Abuse SR: Recovery Celebration</p>	<p>Blaine County had some extra drug take-back green bins that had not been used. She transported the extra bins to Meridian. Those bins will go into the new Meridian precinct.</p> <p>Brenda: Co-chairing the Youth Subcommittee for the Region 4 Behavioral Health Board with Danielle. Helped assemble parent prevention packets and count K9 cards.</p> <p>SGT Carter: attended Recovery Celebration. Very inspiring and he hopes her testimony goes out to youth in the City. At the end she mentioned that Law Enforcement could do more – SGT Carter mentioned that we have a Crisis Intervention Team (CIT) which focuses on mental health calls. Sgt. Carter is going to work with Boys and Girls Club to help film Natalie Marti presenting her story to their group. We will film it to provide as a resource on our website and for Red Ribbon Week.</p> <p>David: Recovery Celebration social media post/recording. David mentioned the fact that the presenter hit such rock bottom but still had a large career and that was impactful. Giving people hope after giving consequences to actions is what our goal is. As media sector rep, his social media post caught the eye of CADCA. Through that connection, MADC did a 30-minute interview talking about the Recovery Celebration which made a national article. In addition, KTVB shared the information about MADC and ODP. Moving forward with the Legislative Education Day, January 19. We will be inviting legislators and elected officials to participate in the screening of Smoke Screen along with a panel that can have a discussion on the screening. Any ideas on panelists please share.</p> <p>Terry: Terry spoke with Jamie, the Recovery Day Celebration Guest Speaker and Jamie mentioned that she felt very welcomed and respected. She said it was eye opening presenting to the group. Terry helped with resource packet assembly. She is volunteering at Rx Take-back.</p> <p>Earl: attended FaithNet breakfast as MADC Sector Rep. This could be a way for MADC to have a table at this and get connected with more churches. Earl made a connection with the Gyro Shack to potentially partner at some point. The remaining supply of <i>Opt Out Throw Out Speak Out</i> cup sleeves were distributed through our partnership with the Human Bean at locations throughout Idaho.</p> <p>Jeanne: red Ribbon Week starts on Monday and all supplies are distributed across West Ada Schools. Small grant for prevention information that is now posted on most of Meridian's High Schools websites. It's about parent's being the solution and help with information on alcohol. Middle School Counselors are receiving a training in November that focuses on resources and how to help with the continued issue with marijuana – it is minimized by <i>parents</i> and kids.</p> <p>Danielle: Bring Red Ribbon Week to the youth subcommittee for Region 4 Behavioral Health. October 28-29 Free Virtual Trauma-Informed Conference. Nampa School District is having booths out at night for parents to visit during Red Ribbon Week.</p>
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<p>4:50</p>	<p>Kendall Nagy, Director:</p> <ul style="list-style-type: none"> • Updates- tobacco prevention PSA Peach Jar packet assembly • Upcoming- Trunk-or-Treat 10/21, Rx Takeback 10/23, Red Ribbon Week 10/23-31, “Sticker-ing” Event (week of Nov. 15th- exact date TBD) 	<p>(Kendall) Been in touch with Chakoma at Central District Health (CDH) and she is asking if we know any youth groups that have interest in creating tobacco prevention PSA’s? Jeanne has sent this information out to schools as well. Had 32 schools request Red Ribbon Week supplies and 27 councilors received resource packets.</p> <p>Tonight, is Trunk or Treat – thank you Cheryl for the candy! RX Take Back event on Saturday. Red Ribbon Week next week – please send photos to Kendall so she can share on social media.</p> <p>State-wide sticker shock campaign will be scheduled in November, more information to come.</p>
<p>5:00</p>	<p>Open Discussion: additional updates, feedback, ideas, questions, etc.</p>	<p>David: Mentioned that MADC has helped fill a volunteer need for Twin Falls Rx Take Back event.</p> <p>Reminder: CEC and General meeting next month – location TBD Event pictures on Facebook.</p>
<p>5:10pm Meeting Adjourned *Next Meetings Nov. 18th: Executive Committee at 3pm General Meeting at 4pm (location TBD)</p>		

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